

2 ways to run your Virtual Lobby Shop:

1

We own the Inventory and Provide 80/20 Profit Share

Program Cost:

- No cost to hotelier - CC to provide ordering, payment, inventory platform
- If hotel operates a minibar, all non alcohol beverages and snacks to be provided by CC
- Hotel to provide necessary ambient and cold storage space
- Hotel is required to promote and support pre-approved marketing strategies in order to ensure high levels of guest awareness (QR codes in rooms, physical showcase cabinet, front desk information share on check in, looped in-room hotel information)

Online Digital Platform Management:

- We provide the online ordering platform
- Product assortment to be determined by cc and based on top selling SKU's
- Product selling prices to be determined by CC
- Online product additions and changes provided by CC
- Hotelier can include any of their current custom branded product in the selection
- On line platform to promote co-branding of both hotelier and CC

Ordering, Payment, Reporting:

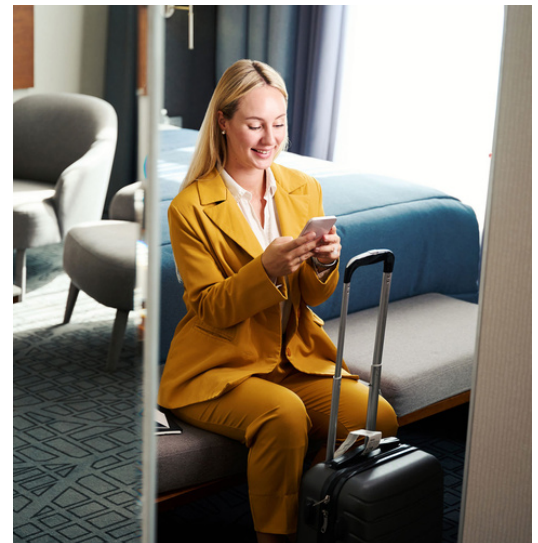
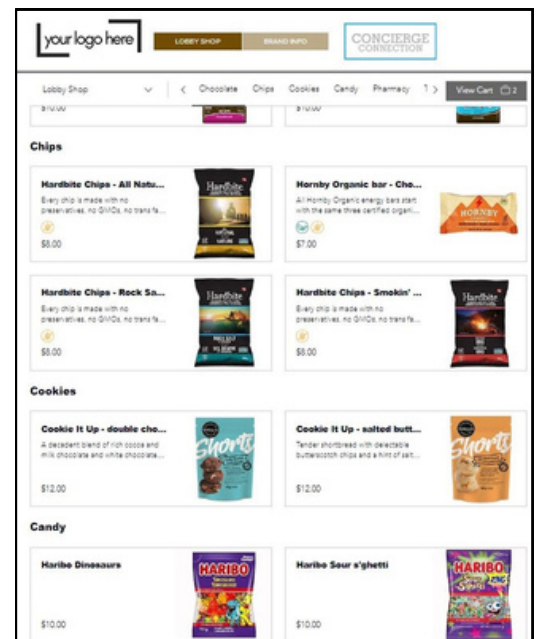
- Customer pays cc with ccard or customer pays hotel through room charge on folio - hotel picks 1 for program, can change, can't do both
- CC and hotelier provide daily sales report to each other
- Month-end reconciliation: CC pays profit share from guest charges to CC, or hotelier pays cc profit share from charges on hotel folio

Inventory Management:

- CC provides full inventory management, sets par levels, stock keeping
- CC to absorb all shrinkage, stale dating, breakage, etc.
- Daily stocking to be managed by either CC or hotel personnel

Guest Ordering Process:

- Guest orders online and can choose to pick up from front desk or have order delivered to room for a charge (hotel to provide staff necessary for this service)



Schedule a call to find out more!

Call 604-765-4757 or email cam@conciergeconnection.ca | conciergeconnection.ca

2 ways to run your Virtual Lobby Shop:

2 Regular Buy/Sell Partnership

Program Cost:

- We determine minimum number of items to be included in product assortment

Online Digital Platform Management:

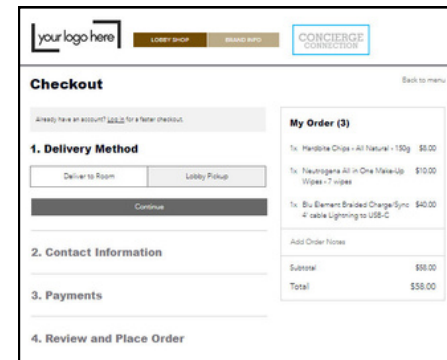
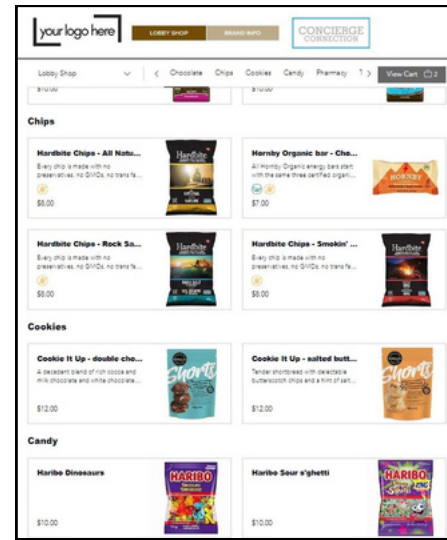
- We provide the online ordering platform

Ordering, Payment, Reporting:

- Customer pays hotel through room charge on folio
- Month-end reconciliation: Hotelier receives all guest charges on hotel folio

Guest Ordering Process:

- Guest can choose one of 2 options – pick up from front desk or have order delivered to room for a charge (hotel to provide staff necessary for this service)



Schedule a call to find out more!

Call 604-765-4757 or email cam@conciergeconnection.ca | conciergeconnection.ca